

Corporate Engagement

2023 Report

11 June 2024

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1. Introduction

In addition to their basic ethical and legal responsibilities, companies must assume responsibility for the social environment in which they operate. At Deutsche Börse Group, we see corporate engagement as an ongoing commitment towards our shareholders and customers, our colleagues, as well as society and the communities we operate in. Any corporate engagement activity is a statement that can shape both the external and the internal perception of Deutsche Börse Group, which is critical to the confidence of customers, shareholders, and staff in the company.

With the Corporate Engagement Policy (CE Policy), we have created a set of binding principles and standards for all corporate engagement-related activities at Deutsche Börse Group to ensure the effectiveness of said activities, a responsible use of shareholder money, and to prevent said activities from potentially damaging the reputation of Deutsche Börse Group or constituting a violation of established compliance rules. Our commitment focuses on three main areas:

- Education and culture
- Sport
- Social cohesion

Activities are implemented with the help of four instruments:

- Non-business-related sponsoring
- Donations
- Personal commitment
- Memberships

The areas of involvement and the definition of the four instruments are detailed in the internal CE Policy of Deutsche Börse Group.

In this report, we will summarise the official corporate engagement activities of Deutsche Börse Group in 2023 that were either conducted or approved by Group Communications & Marketing.

2. Executive summary

- The corporate engagement programme of Deutsche Börse Group included charitable donations, community investments and commercial initiatives in a total amount of €1,281,671.73. Further details are shown in the following chapters and the appendix.
- 2023 saw the first year in our Corporate Engagement without extraordinary expenses in response to the COVID-19 pandemic and the war against Ukraine. Moreover, after six successful years, we concluded our partnership with Eintracht Frankfurt. We continued other, large-scale sponsorships such as the Städel Museum and explored new and exciting relationships. Community events, such as our Social Days at different locations and various possibilities within mentoring programmes, continued to enable and encourage our colleagues around the globe to get personally involved and to strengthen their team spirit.
- The Deutsche Börse Photography Foundation is responsible for and supervises all activities of the Group that pertain to the Art Collection Deutsche Börse. Being an independent non-profit organisation, their engagement in collecting, exhibiting, and promoting contemporary photography is not subject of this report. However, their activities are an important contribution to the area of “Education and Culture”. The Art Collection Deutsche Börse, a collection of more than 2,300 works by around 160 artists from 35 countries, is presented in most office spaces of the Group. Information on the Foundation and its programme can be found [here](#).

3. Financial overview

Year	Spent total in EUR
2021	2,495,256.51
2022	2,653,569.25
2023	1,281,671.73

4. Highlights

4.1 Personal engagement

4.1.1 Social Days

As part of our one global team, all colleagues are encouraged to assume their responsibility towards society. We consider our colleagues' personal engagement a particularly valuable element of our engagement because it creates opportunities for mutual exchange and learning. As it has become a cherished tradition among our colleagues, we organised Social Days during which many of our colleagues in several locations swapped the office for schools and social institutions for one day and volunteered in their local communities.

Our colleagues from the Luxembourg office beautified the outdoor area of the Kannerduerf Mersch in Alzingen, a specialised youth residential group, and Les Glaïeuls – Centre pour enfants in Opont, Belgium, a children's home, through activities such as painting, gardening, and woodwork.

Our colleagues from London volunteered in various projects to give back to society during their Social Days – whether it was gardening and tidying at Approach Gardens and Richard House Children's Hospice or clearing out and goat walking at Mudchute Farm.

In Cork, employees volunteered at many events throughout the year to create awareness and raise funds for their local charity partners, Cork Simon Community as well as Marymount University Hospital and Hospice. For example, they teamed up for a charity sleep out in the cold outside or sports events such as "Yoga in the Park".

In Singapore, colleagues spent a day cleaning up a beach together with the Green Nudge organisation and supported Glyph Community, a small initiative to help families in need, by answering questions of children and preparing classroom materials.

In Hong Kong, colleagues helped out at a local organisation Gingko House, that specialises in supporting the well-being of senior citizens, by preparing and distributing meal boxes, for example.

As part of the Give & Gain Day in the Czech Republic, colleagues from our Prague office were able to choose from a variety of activities provided by Business for Society, such as gardening or cleaning.

Finally, we teamed up once again with Malteser in Germany to offer our Eschborn/Frankfurt-based colleagues a variety of projects to support, whether it was accompanying senior citizens who visited a local castle for a day, or as part of the Social Day in September with activities such as painting walls or objects as well as beautifying and remodeling outside leisure areas of two schools and four day care centres.

The Deutsche Börse Group Social Days will remain a central part of our engagement portfolio aiming to foster staff cohesion and personal engagement in our local communities.

4.1.2 Charity runs

In 2023, we continued to focus on supporting team sport activities at our office locations. In Frankfurt, London and Sydney, 543 colleagues took part in the J.P. Morgan Corporate Challenge. 251 colleagues competed in the yearly Luxembourg Times BusinessRun, and we had 14 colleagues who took part in the Luxembourg Pride Run. In Cork, 18 colleagues challenged themselves at the Cork City Marathon. At the LAUF FÜR MEHR ZEIT in Frankfurt, nine colleagues ran for a good cause. Finally, five colleagues in Zug took part in the Wings for Life World Run, resulting in a total of €25,089.70 donated to support charitable organisations.

4.1.3 Mentorship

We continued our partnerships in two of our locations to organise and execute mentorship and internship programmes. By providing time, knowledge, and expertise, we contribute to facilitating access to knowledge and expertise to those who face greater barriers due to their socio-economic or cultural backgrounds.

In 2023, we accommodated 20 young students for a four-week volunteer mentoring programme with Future Frontiers, an education and social-mobility charity supporting disadvantaged young people thereby advancing their social mobility. During the programme, the students were supported by 14 volunteer coaches from our London office. Our colleagues helped the students discover their strengths and interests, navigate through career choices, and connect with people working in the sector they strive to work in. At our Chicago location, we took in a graduate in business administration for a five-week summer internship. With weekly rotations in various teams, the graduate gained insight and knowledge into financial operations, account management and relationships, financial markets, research, and databases. This type of engagement will be carried on in 2024.

4.1.4 Corporate Engagement Lottery

Many of our colleagues from around the globe support those in need in their spare time, invest themselves in environmental initiatives, encourage the young, and much more. Our Corporate Engagement Lottery was founded to recognise these praiseworthy charitable efforts of our colleagues. In 2023, as in the years before, we again drew four projects from all eligible submissions. This year, the draw took place on Giving Tuesday, 28 November. The four projects were supported with a donation of €1,000.00 each. Detailed information on the recipients of our donations is provided in the appendix.

4.1.5 Deutsche Börse Group Hoodie Charity

In 2022, we launched the internal “Deutsche Börse Group hoodie online shop” for our colleagues Group-wide to purchase our exclusive Deutsche Börse Group (DBG) hoodie. As promised, the revenues generated were donated to charitable organisations, providing warm clothes and other support to people in need. More than €10,000 were raised through the hoodie sale. To further increase the impact of the donations at our major locations, we doubled the amount to €2,600 per donation.

4.1.6 Trading charity and year-end charity

The trading charity at Börse Frankfurt just before Christmas has become a tradition by now. In 2023, €45,000.00 were donated to two German organisations committed to social causes.

With the festive season approaching, the end of the year is commonly used to support charitable causes. This year, chosen charities near our Group locations were given donations.

4.2 Local initiatives with a global scope

4.2.1 Städel Museum

Promoting culture and education is a key pillar of Deutsche Börse Group's social commitment and is also reflected, for example, in the work of the Deutsche Börse Photography Foundation. To complement such activities, Deutsche Börse AG has entered a partnership with the Städel Museum in Frankfurt in 2021, initially for a period of four years. Its collection provides an almost complete overview of 700 years of European art history.

Through our partnership with the Städel Museum in Frankfurt, we would like to raise awareness in the field of education and about our cultural heritage. We have invited – and will continue to do so – all our colleagues globally as well as our clients to actively participate in this partnership with special events and access to the museum's collection. To make this possible, most offers such as lectures and guided tours were transferred into virtual formats. In 2023, we have intensified our cooperation on the occasion of the major exhibition "Holbein and the Renaissance in the North" (winter 2023/2024) by sponsoring the Digital@ – a multimedia course which accompanied the exhibition and was publicly available on the website of the museum.

5. Employee engagement

In addition to the corporate engagement activities of Deutsche Börse Group, there is an incredible personal engagement of our colleagues who regularly invest time, energy and their own money into charitable initiatives and show great commitment when it comes to supporting those in need.

We will continue to support and coordinate initiatives that create opportunities for our colleagues to engage themselves – for example by donating Christmas presents or school supplies for children in need, raising awareness for the homeless, performing sports activities for a good cause, taking care of community areas, or donating food at times of unprecedented price increases affecting many people.

6. Outlook

Our ambition for 2024 is to further enhance the coherence and quality of the Group-wide portfolio of corporate engagement activities and to continue fostering the exceptional personal engagement of our colleagues around the globe.

We plan to extend our collection of cooperations to other locations and strengthen the involvement of our colleagues in our corporate social responsibility programme. Deutsche Börse Group is an internationally operating provider of market infrastructure. As such, our options for charitable donations of goods and services are limited. Nonetheless, we are in a good position to make valuable contributions of time, knowledge, and expertise, provided by our colleagues around the globe. In 2024, we intend to focus on projects that generate strong, sustainable effects in relation to this strategic impulse, especially in the areas of “Social Cohesion” and “Education and Culture”.

Ingrid Haas

Ingrid Haas

(Managing Director Group Communications
& Marketing)



Oliver Frischemeier

(Head of Corporate Communications
& Engagement)

Appendix

This appendix provides an overview of our corporate engagement activities and projects. They are listed in categories that follow the Business for Societal Impact (B4SI) model. In addition, the activities and projects are labelled as falling into one or more of our areas of engagement: (1) “Education and culture”, (2) “Sports” and (3) “Social cohesion”. All payments made in currencies other than euro were converted into euro for the purpose of this report (source: <https://bankenverband.de/service/waehrungsrechner/>). For payments made in euros to foreign countries, the actual amount received after taxes and bank charges may be given in brackets after the euro amount.

A. Charitable donations

A charitable donation is a one-off or occasional support to good causes in response to the needs and appeals of charitable and community organisations, requests from employees, or in reaction to external events such as emergency relief situations.

Initiative	Instrument	Location	Specific occasion or one-time request	Area of engagement	Spent in EUR
100. Gründungsjubiläum des Frankfurter Patronatsverein für die Städtischen Bühnen e. V.	Donation	Frankfurt	Year-end Charity	1	100,000.00
Ambulanter Kinderhospizdienst Frankfurt	Donation	Frankfurt	One-time request	3	10,000.00
AStA Hochschule Mainz – Fachschaft Wirtschaftsrecht (Business Law Night)	Donation	Mainz	One-time request	1	300.00
Bildungsstätte Anne Frank e. V.	Donation	Frankfurt	Year-end charity	1	5,000.00
Carrigadrohid Community Association – Friends of Canovee Playground	Donation	County Cork	CE Lottery 2023	3	1,000.00

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Initiative	Instrument	Location	Specific occasion or one-time request	Area of engagement	Spent in EUR
Cork LGBT+ Pride Festival CLG	Donation	Cork	One-time request	3	5,000.00
Cork Simon Community	Donation	Cork	Year-end charity	3	3,300.00
Cork Simon Community	Donation	Cork	DBG Hoodie Charity	3	1,300.00
Cradles to Crayons	Donation	Chicago	DBG Hoodie Charity	3	1,300.00 (USD 1,359.54)
Deutsche Börse AG Eschborn Skyliners team (basketball tournament)	Donation	Frankfurt	One-time request	2	587.40
Deutsche Börse Team Darebulls (cricket tournament)	Donation	Frankfurt	One-time request	2	400.00
East End Community Foundation	Donation	London	Year-end charity	3	2,900.55 (GBP 2,500.00)
Elly-Heuss-Knapp Stiftung – Deutsches Müttergenesungswerk (Ortsausschuss Frankfurt)	Donation	Frankfurt	Recurring	3	2,500.00
Food from the Heart	Donation	Singapore	DBG Hoodie Charity	3	1,300.00 (SGD 1,850.43)
Fosa o.p.s.	Donation	Prague	Year-end charity	3	2,500.00
Frankfurter Kältebus	Donation	Frankfurt	DBG Hoodie Charity	3	1,300.00
Frankfurter Stiftung für krebskranke Kinder	Donation	Frankfurt	One-time request	3	10,000.00
Frankfurter Tafel	Donation	Frankfurt	Trading Charity 2023	3	22,500.00

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Initiative	Instrument	Location	Specific occasion or one-time request	Area of engagement	Spent in EUR
Freundeskreis ARCHE Frankfurt am Main e. V.	Donation	Frankfurt	Recurring	3	35,000.00
Future Frontiers	Donation	London	One-time request	1	7,534.42 (GBP 6,450.00)
Future Frontiers	Donation	London	Year-end charity	1	2,500.00 (GBP 2,093.02)
Gesellschaft zur Förderung Frankfurter Malerei e. V.	Donation	Frankfurt	One-time request	1	2,500.00
Glyph Community	Donation	Singapore	Year-end charity	3	5,000.00 (SGD 7,145.50)
Glyph Community (YeC Singapore)	Donation	Singapore	One-time request	3	235.00 (SGD 340.00)
Green Nudge beach cleanup	Donation	Singapore	One-time request	3	1,270.00 (SGD 1,850.00)
Guides et Scouts d'Arlon	Donation	Arlon	Recurring	3	500.00
Hand on Heart Trust	Donation	London	DBG Hoodie Charity	3	1,300.00
Handicaps Solidaires Luxembourg ASBL (Solirunbike)	Donation	Luxembourg /Burkina Faso	One-time request	2, 3	5,000.00
Hilfebus Leipzig	Donation	Leipzig	DBG Hoodie Charity	3	1,300.00
Impact HK	Donation	Hong Kong	DBG Hoodie Charity	3	1,300.00 (HKD 10,938.82)
J.P. Morgan Corporate Challenge (Frankfurt)	Donation	Frankfurt	Charity run	2, 3	15,300.00
J.P. Morgan Corporate Challenge (London)	Donation	London	Charity run	2, 3	1,170.00 (GBP 1,000.00)

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Initiative	Instrument	Location	Specific occasion or one-time request	Area of engagement	Spent in EUR
J.P. Morgan Corporate Challenge (Sydney)	Donation	Sydney	Charity run	2, 3	437.43 (AUD 726.00)
KiNiKi gAG	Donation	Stuttgart	Trading Charity 2023	3	22,500.00
LAUF FÜR MEHR ZEIT	Donation	Frankfurt	Charity run	2, 3	144.00
Les enfants du Monde A.s.b.l.	Donation	Schweich (Luxembourg)	CE Lottery 2023	3	1,000.00
Luxembourg Pride Run	Donation	Luxembourg	One-time request	2, 3	210.00
Luxembourg Times BusinessRun	Donation	Luxembourg	Charity run	2, 3	6,777.00
Marymount University Hospital & Hospice	Donation	Cork	Year-end charity	3	3,300.00
Museumsuferfest 2023 – dragon boat race	Donation	Frankfurt	One-time request	2	1,123.15
Nachwuchsstiftung RMF – Zukunft Klassik e. V.	Donation	Wiesbaden	Year-end charity	1	30,000.00
New York City Relief Inc	Donation	New York	DBG Hoodie Charity	3	1,300.00 (USD 1,337.96)
Oděvní banka	Donation	Prague	DBG Hoodie Charity	3	1,300.00 (CZK 32,078.16)
Šance Olomouc, o.p.s	Donation	Prague	Year-end charity	3	2,500.00 (CZK 59,121.75)
Share The Dignity	Donation	Virginia (Australia)	Year-end Charity	3	2,500.00 (AUD 3,930.73)
Sir Peter Ustinov Stiftung	Donation	Frankfurt	Year-end charity	1	5,000.00

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Initiative	Instrument	Location	Specific occasion or one-time request	Area of engagement	Spent in EUR
Spëndchen	Donation	Luxembourg	Year-end charity	3	2,500.00
Spëndchen	Donation	Luxembourg	DBG Hoodie Charity	3	1,300.00
The Irish Deaf Society	Donation	Cork	Year-end charity	3	3,300.00
TSV Auringen 1886 e. V.	Donation	Wiesbaden	CE Lottery 2023	3	1,000.00
Verein der Freunde und Förderer der Karmeliter Schule e. V.	Donation	Frankfurt	CE Lottery 2023	3	1,000.00
Wings for Life World Run	Donation	Zug	Charity run	2, 3	330.27 (CHF 325.00)
Zehn Freunde Team Triathlon	Donation	Frankfurt	One-time request	2	1,800.00
Spent total in EUR					340,419.22

B. Community investments

A community investment is a long-term strategic involvement in community organisations, mainly partnerships, to address a specific range of social issues chosen by the company to protect its long-term corporate interests and enhance its reputation.

Initiative	Instrument	Location	Area of engagement	Spent in EUR
Bündnis Ökonomische Bildung Deutschland e. V.	Membership	Düsseldorf	1	15,000.00
Business for Society (Give & Gain Day Prague)	Sponsoring	Prague	3	3,702.51 (CZK 87,120.00)
Freunde der SCHIRN KUNSTHALLE FRANKFURT e. V.	Membership	Frankfurt	1	5,000.00
Freunde des Museums für Moderne Kunst e. V.	Membership	Frankfurt	1	5,050.00
Gesellschaft der Freunde und Förderer der Hochschule für Musik und Darstellende Kunst Frankfurt am Main e. V.	Membership	Frankfurt	1	1,000.00
Gesellschaft für Unternehmensgeschichte e. V.	Membership	Frankfurt	1	500.00
Luxembourg Philharmonic Orchestra Academy	Sponsoring	Luxembourg	1	20,000.00
Malteser Hilfsdienst e. V. (Social Day Frankfurt)	Donation	Frankfurt	3	5,000.00
Städelscher Museums-Verein e. V.	Membership	Frankfurt	1	3,000.00

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Initiative	Instrument	Location	Area of engagement	Spent in EUR
Städelsches Kunstinstitut und Städtische Galerie (Städel Museum)	Sponsoring	Frankfurt	1	750,000.00
Städelsches Kunstinstitut und Städtische Galerie (Städel Museum) – „Holbein and the Renaissance in the North“ exhibition	Sponsoring	Frankfurt	1	25,000.00
Verein der Freunde und Förderer der Deutschen Akademie für Sprache und Dichtung e. V.	Membership	Darmstadt	1	500.00
Spent total in EUR				833,752.51

C. Commercial initiatives

A commercial initiative is a business-related activity in the community, usually undertaken by commercial departments to directly support the success of the company, promoting its corporate and brand identities and other policies, in partnership with charities and community-based organisations.

Initiative	Instrument	Location	Area of engagement	Spent in EUR
Fakultät für Betriebswirtschaft (Universität Hamburg)	Sponsoring	Hamburg	1	80,000.00
Frankfurter Patronatsverein für die Städtischen Bühnen e. V.	Membership + Donation	Frankfurt	1	3,500.00
Internationale Journalisten-Programme e. V. (Arthur F. Burns Fellowship)	Donation	Frankfurt	1	8,000.00
Nacht der Museen	Sponsoring	Frankfurt	1	16,000.00
Spent total in EUR				107,500.00